



European University Alliance for Global Health

 Feedback on European Student Card Project
 Digitized Card Pilot for European HEIs
 A European Campus Card for Interoperable Services – (EUGLOH Work Package – Campus Life)

Discussion with Directorate General For Education, Youth, Sport and Culture (EAC) EAC Unit B1 – Higher Education October 26th 2022

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Agenda

- Welcome
- Round of Introduction
- Presentation
 - Common understanding
 - European Student Card Initiative vs. European Student Card Project
 - Success factors for an interoperable solution
 - EUGLOH Digitized Campus Card Pilot A digitized European Campus Card for Interoperable Services
- Questions
- Discussions
- Next Steps

Round of Introduction

- role
- background
- technical knowledge
- \rightarrow understand audience



European University Alliance for Global Health

EUGLOH Consortium Partners

- Université Paris-Saclay (UPSaclay)
- Lund University (LU)
- Ludwig-Maximilians-Universität München (LMU)
- Universidade do Porto (UPorto)
- University of Szeged (USZ)

EUGLOH New Consortium Partners

- University of Alcalá (UAH)
- University of Hamburg (UHH)
- University of Novi Sad (UNS)
- Tromsø University The Arctic University of Norway (UiT)
- → UNS & UiT are from Non-member states of the European Union



https://www.eugloh.eu/



EUGLOH Unites More Than...



15-20 % foreign students40 % European citizens60 % from other nations

Key Goals of EUGLOH

- Interdisciplinary Global Health programs across universities striving towards a joint European degree
- A vibrant, multicultural and inclusive inter-university campus
- Seamless mobility for students, staff and professionals physical and virtual
- Strong links between higher education, research and local socio-economic ecosystems to prepare young people for the jobs of tomorrow
- Empowering future generations to find solutions for Global Health challenges



EUGLOH Work Package – Campus Life

EUGLOH focuses on:

- Increasing the number of short and long mobilities at all levels within the network,
- Developing opportunities for virtual mobility and online courses,
- Developing the reception of exchange students in collaboration with the students' unions,

Implementation of the European Student Card Initiative → interoperable services

- Activities with a focus on lifelong learning in cooperation with employers,
- Student employability,
- Increasing opportunities for students to gain research experience,
- Creating joint programs at master's and doctoral levels.



Feedback on the European Student Card Project

EUROPEAN STUDEN

ESN

Erasmus Student Network

ISIC STUDENT

IDENTITY CARD

[e]





- Vision of the European Commission: Towards a European Education Area
- The European Student Card Initiative (ESCI)
- European Charter for Higher Education (ECHE) of the Erasmus+ Program



A great vision!

Common understanding Terms and Definitions Explain certain technical points





Terms and Definitions

- Identity the fact of being, or feeling that you are, a particular type of person, organization
- Account an agreement allowing you to use a particular computer system, website, etc.
- Role the position or purpose that someone or something has in a situation, organization, society
- Credential

documentary or electronic evidence that a person has certain status or privileges

- Service provider a company or institution that provides services to customers
- Pass holder individual to whom an identification document / pass is issued
- Issuer authority who issues identification documents / passes / service cards



Terms and Definitions

Chip cards
 → memory cards ← stores data



Smartcards
 → processor cards ← computing capabilities



• Wallet

In Context of this Project is a digital Wallet a smartphone application that acts as a container for Passes. It is derived from the term wallet that describes a small case, often flat and made of leather, for keeping money, credit cards and identification documents





• Pass

As Wallet Pass is an application that contains a visual representation of a card + a data structure + a contact less readable data structure or program





Terms and Definitions

Short-term vs long-term mobility





European Student Card Initiative vs. European Student Card Project

- Goals
- Differences
- Problems



The European Student Card Initiative (ESCI)









ECHE requirements for HEIs

"Implement the priorities of the Program:

 By undertaking the necessary steps to implement digital mobility management in line with the technical standards of the European Student Card Initiative.

Source: https://ec.europa.eu/info/funding-tenders/opportunities/docs/cap/eplus2020/eche-fp-2020/1877638-charter-annotated-guidelines-feb2020_en.pdf

Timeline

- Erasmus Without Papers (EWP)
 - 2021 Online Learning Agreements (OLA)
 - 2022 Inter-Institutional Agreements (IIAs)
 - 2023 Exchange Student Nominations, Acceptances, Transcripts of Records
- European Student Card Initiative (ESC)
 - 2025 Implement European Student Card



Benefits of the European Student Card Initiative

• For students:

- Easy access to course materials prior to mobility, online course registration and automatic recognition of ECTS credits
- → Immediate access to services at the host university, such as libraries, transport and accommodation
- \rightarrow Discounts on cultural activities throughout the EU
- For Higher Education Institutions:
 - Easy, online management of the entire mobility process from student selection to the recognition of ECTS credits
 - → Online identification of students, simplified and secure exchange of student data
 - including academic records between Higher Education Institutions
 - → Reduced administrative burden associated with student mobility

Source: https://ec.europa.eu/education/education-in-the-eu/european-student-card-initiative_en

→ European Student Card Project as implementing instance



Comité National LOH de la Carte Étudiant et de ses Usages

History of the European Student Card

2012 - 2013

- Signing of a protocol of Intent
- Bilateral Franco-Italian agreement between:
 - Fondazione ENDISU
 - ANDISU,
 - Cnous

November 2013

 Exchange between the Cnous and the CPU on European Student Card

2016

- Institutional structuring at European level
 - → Erasmus+ Strategic Partnership
- 2016 2018 → European Student Card Project

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2025 - Goal

• All European / Erasmus+ Higher Education Institutions offer their students a European Student card

$2019 - 2020 \rightarrow MyAcademicID Project$

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December 2015

- Memorandum of Understanding
- Student Unions of 4 countries:
- France
- Germany
- Irland,
- Italv

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Exchange within ECStA

2020 - 2022

- European Digital Student Service Infrastructure Project
- ESC-Tension Project European Student Card Extension and Adoption





1921-2021 **100 JAHRE** DEUTSCHES DAMIT STUDIEREN GELINGT

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Services

Identification

- Identification
- Status verification
- Proof of entitlement
- Single Sign On / 2FA / FIDO2
- Attendance check
 - Check-in for exams
 - attendance at courses
 - Time recording
- Electronic Signature (of legal documents)

Electronic payment / cashless campus

- Canteen & cafeterias
- Vending machines
- Printing / scanning (secure & follow me printing)
- Ticketing (secure & follow me printing)

- **Physical Access Control**
- Areas (campus, parking lot)
- Buildings Rooms

 - Computer rooms
 - Learning spaces
 - Offices
 - (i.e., dorms)
- Sports facilities

Library services

- Access to / borrow
- Physical media (book, audio and video media)
- E-media (book, audio and
- \rightarrow Special case of "Proof of entitlement"
- Learning spaces
- → Special case of "PAC"

Transport

- On campus services (university shuttle service)
- \rightarrow Special case of "Proof of entitlement"
- Public transport tickets
 - & discounts
- \rightarrow Special case of "Payment" / "discount"

Discount and promotions

- Discounts on cultural activities
 - Museums
 - theaters
- Shops
- Restaurants

elD.AS









providing service \rightarrow create benefits





Legend

How does the ESC work?





- Vision of the European Commission: Towards a European Education Area
- The European Student Card Initiative (ESCI)
- ✓ European Charter for Higher Education (ECHE) of the Erasmus+ Program



BUT (legal aspects & IT-Security aspects)

- The European Student Card Project specification is not transparent,
- Conflicts with GDPR requirements
 - Student IDs are not optional; therefore, they could not be issued on consent (Article 7 - Conditions for consent, define when GDPR Art. 6 par. 1 lit. (a) did not apply)
 - Centralized Infrastructure conflicts with GDPR Article 24 & 25
- Conflicts with competition law and procurement law
 - Not vendor neutral
 - Holograms for example exclusive by one provider
- IT-Security
 - QR-codes are not considered secure
 - NEVER EVER code an URL into QR-Codes → communicate Trusted verification Apps or Websites
 → corona vaccination pass verification as best practice
- Sole focus on students

 \rightarrow not a specification that could be implemented by all HEIs





GDPR Article 6 – Lawfulness of processing

Article 6 – Lawfulness of processing

- 1. Processing shall be lawful only if and to the extent that at least one of the following applies:
 - (a) the data subject has given consent to the processing of his or her personal data for one or more specific purposes;
 - (b) processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract;
 - (c) processing is necessary for compliance with a legal obligation to which the controller is subject;
 - (d) processing is necessary in order to protect the vital interests of the data subject or of another natural person;
 - (e) processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller;
 - (f) processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data, in particular where the data subject is a child.

Point (f) of the first subparagraph shall not apply to processing carried out by public authorities in the performance of their tasks.

Source: https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:32016R0679#d1e1888-1-1

 \rightarrow Art. 6 par. 1 lit. a is the strongest?

If someone consent to the processing of their data, everything is allowed?

ightarrow Art. 6 par 1 lit. b-e are the conditions public institutions work based on



The Problem of GDPR Article 6 par. 1 lit. a

GDPR Art. 6 par. 1 lit. (a) has a few Problems:

- It might be the strongest if consent is given
- But consent is limited by Article 7 Conditions for consent
- Also Recital 42 sentence 5 GDPR Burden of Proof and Requirements for Consent

"Consent should not be regarded as freely given if the data subject has no genuine or free choice or is unable to refuse or withdraw consent without detriment."

Article 7 - Conditions for consent

- 1. Where processing is based on consent, the controller shall be able to demonstrate that the data subject has consented to processing of his or her personal data.
- 2. If the data subject's consent is given in the context of a written declaration which also concerns other matters, the request for consent shall be presented in a manner which is clearly distinguishable from the other matters, in an intelligible and easily accessible form, using clear and plain language. Any part of such a declaration which constitutes an infringement of this Regulation shall not be binding.
- 3. The data subject shall have the right to withdraw his or her consent at any time. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal. Prior to giving consent, the data subject shall be informed thereof. It shall be as easy to withdraw as to give consent.
- 4. When assessing whether **consent is freely given**, utmost account shall be taken of whether, inter alia, the performance of a contract, including the provision of a service, is conditional on consent to the processing of personal data that is not necessary for the performance of that contract.

Source: https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:32016R0679#d1e1888-1-1

→ Consent requires a free given choice – the Erasmus Charter eliminates that option





Result on Article 6

If the proposed Article 6 par. 1 lit. (a) will not work for any European Student Card what are the options:

- 1. Create a Union Law for Academic ID cards / eIDs
 - Advantage: the same for all member states
 - Mandatory data could be defined, similar to StaffIDs (e.g. AGO §35 Dienstausweis)
 - Data processing based on GDPR Article 6 par. 1 lit. (e)
- Based on the national law and contracts (Erasmus)
 → GDPR Article 6 par. 1 lit. (e), (c), (b), (d) in combination with the law
 - LMUcard example (<u>https://gitlab.lrz.de/LMU-Dez-VI-public/Imucard.terms-of-use/-/blob/master/StudentID-de.md</u>) Article 6 par. 1 lit. (e) GDPR in combination with Art. 42 par. 4 sent. 1 BayHSchG for all personal data, as those data are required to fulfill the public duties of the university – identification and verification of student identity

 \rightarrow If possible do not rely on consent

TB/ANED

GDPR Chapter IV Section 1 Controller and Processor – general obligations

Article 24 – Responsibility of the controller

- 1. Taking into account the nature, scope, context and purposes of processing as well as the risks of varying likelihood and severity for the rights and freedoms of natural persons, the controller shall **implement appropriate technical and organisational measures** to ensure and to be able to demonstrate that processing is performed in accordance with this Regulation. Those measures shall be reviewed and updated where necessary.
- 2. Where proportionate in relation to processing activities, the measures referred to in paragraph 1 shall include the **implementation of appropriate data protection policies** by the controller.
- 3. Adherence to approved codes of conduct as referred to in Article 40 or approved certification mechanisms as referred to in Article 42 may be used as an element by which to demonstrate compliance with the obligations of the controller.

Article 25 – Data protection by design and by default

- 1. Taking into account the state of the art, the cost of implementation and the nature, scope, context and purposes of processing as well as the risks of varying likelihood and severity for rights and freedoms of natural persons posed by the processing, the controller shall, both at the time of the determination of the means for processing and at the time of the processing itself, implement appropriate technical and organisational measures, such as pseudonymisation, which are designed to implement data-protection principles, such as data minimisation, in an effective manner and to integrate the necessary safeguards into the processing in order to meet the requirements of this Regulation and protect the rights of data subjects.
- 2. The controller shall implement appropriate technical and organisational measures for ensuring that, by default, only personal data which are necessary for each specific purpose of the processing are processed. That obligation applies to the amount of personal data collected, the extent of their processing, the period of their storage and their accessibility. In particular, such measures shall ensure that by default personal data are not made accessible without the individual's intervention to an indefinite number of natural persons.
- 3. An approved certification mechanism pursuant to Article 42 may be used as an element to demonstrate compliance with the requirements set out in paragraphs 1 and 2 of this Article.

Source: https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:32016R0679#d1e1888-1-1



QR-Code verification

Done right – Example:

European Covid vaccine certificate and check app

- Offline verification
- Chain of trust
- Data not a URL / executable command



Done wrong – Example:

- European Student Card / Erasmus+ App Card
- Pure Online verification + centralized structure
- QR-Code contains a URL / executable command





BUT (existing implementations)

European Student Card Integration within the Erasmus+ App (<u>https://erasmusapp.eu/card</u>)

- Very simple for HEI, only the following LDAP-Attributes have to be passed on the IDM:
 - schacHomeOrganization
 - schacPersonalUniqueCode → ESI
- Simple for students, no interaction with HEI necessary

BUT

- It is an absolute NO-GO
- Framework of trust → non-existing
 - Ignores all IT-Security best practices
 - QR-Code is not secure
 - Embedded URL → Phishing like attacks
 - No status verification with the HEI or Student Data
 - No security against screenshot sharing
- Issues for HEIs
 - No Branding of the HEI
 - Information propagation
 - No person or image verification
 - Issuing of virtual ID cards on behalf of the HEI without their consent



This Implementation should be revised!

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BUT

- Compliance problems make it hard to implement / procure necessary elements
- IT-Security issues that harm users and institution and damage the framework of trust
- Not as easy as stated
- Sole focus on students
- Interoperability promises could not be fulfilled
- Cost benefit relation not positive
- no real benefits provided without interoperability
- → Only the **hologram** is considered to be added
- → No trust in ESC-router and verification solution (GDPR, IT-Security problems)
- → Most HEIs (even ESC / ESC-Tension project partners) refuse to apply a QR-code and submit the data to ESC-router
- DEUinfo App only on NXP Mifare DESFire cards feasible (smartcards often to expensive)

\rightarrow the current ESC specification is a death solution









Success factors – understand the critical points

- Stakeholder
 - Users
 - Higher Education Institutions
 - Service Providers (on and off campus + online)
- Provided Services
 - Requirements for service provision
 - Requirements for identity or entitlement verification
 - Security Requirements
- Involved Technology and Providers



Success factor – Stakeholder → User Scope

staff

• Why focus on students and ISCED:2011 Level 6-8

Natural person

- Providing services while on short-term mobility is the key
- Staff / faculty members are more likely on short-term mobility
 → leading by example

ISCED:2011 Level

faculty

	Level	Label
	0	Early childhood education
	1	Primary education
	2	Lower secondary education
	3	Upper secondary education
	4	Post-secondary non-tertiary education
	5	Short-cycle tertiary education
	6	Bachelor's or equivalent
	7	Master's or equivalent
	8	Doctorate or equivalent
	х	Faculty or Staff member of HEI









Success factor – Services



providing service \rightarrow create benefits

TB/AED



Chain of Trust & Trust level





Available option for interoperability on medium side

Possible technological implementations:

- 1. Plain Card with Hologram
- 2. Plain Card with Hologram + QR-Code
- 3. Chip card (with Hologram + QR-Code)
 - 1. Chip card technology neutral
 - 2. NXP Mifare DESFire chip card with App
 - 3. Multi-technology chip card with App
- 4. Smart card (with Hologram + QR-Code + App)
- 5. Virtual eID (Smartphone) ✓
- Costs are an essential point for decisions
- → Smartphones are cheap for HEIs





Language

ID Card – recognition modes

How to verify a European Student Card

Human visual recognition 1.



- Automatic optical recognition and verification 2. \rightarrow
 - QR code on card

2D optical reader

1970-01-01



Automatic contactless electronic recognition and verification 3. (read data from chip / DEUinfo data container) DEUinfo data container on chip contactless reader





					Legena
				0	Visual check Manual ESC-R search
– <u>1</u> неі				f "	QR Code reader
	Available options for interoperability			P	Contactless chip reader
	Plain regular card	Card with QR code	Chip card with electronical control	Smart o	ard
1				(B) =	
Potential impact on card production process	×	Â.	àà I	ia	č
Reading device available	0	® [] ["]	© [] P []	0	
Possibility to add new services on demand	×	×	×	✓	
 Level of interoperability 	u tl	all.	all 👘	all	
1					





Interoperability on card side?

Chip cards \rightarrow bind to one certain technology



Plastic cards are not the solution Sustainability Interoperability





Interoperability on card side?

Different standards of transponder technologies – "standards" – not compatible with each other





Interoperability happens on the reader side

- Almost all readers in the market could read more than one standard (*maybe a firmware upgrade necessary*)
- QR-Codes are not considered a secure identification element
- NXP Mifare DESFire is currently the base line for being read everywhere
 → Core Application / Card is Mifare DESFire
 all other services could use their preferred technology
- ightarrow classic migration approach







Services





Working Group Partners

Technology Partners

É

NP

LEGIC®

ELATEC RFID Systems



Service Providers Partners

Studentenwerk München



Γ**β**



Information in erster Linie









Success factors – Users Expectations

- Don't stick to old technology if your user expects something modern
- Integration and Interoperability
- **Smartphone** is the essential working tool for younger generations
- Higher Education Institutions should provide credentials in modern ways
- Student IDs / Campus IDs should be recognized and accepted anywhere
- Be compliant
- ✓ Be Secure → implement IT-Security best practices
- ✓ Respect privacy
- Respect self sovereignty and decisions of users





Success factors – Enhanced Benchmark

Sustainable & Interoperable Virtual eID on Mobile Devices in Europe
 Fulfil User Expectations









EUGLOH Digitized Campus Card Pilot – A digitized European Campus Card for interoperable Services





The Future of ID & service cards – Wallet passes





Services

Identification

- Identification
- Status verification
- Proof of entitlement
- Single Sign On / 2FA / FIDO2
- Attendance check
 - Check-in for exams
 - attendance at courses
 - Time recording
- Electronic Signature (of legal documents)

A common ID pass for all HEIs

eD.AS

Electronic payment / cashless campus

- Canteen & cafeteriz
- Vending machines
- Printing / scanning
- Ticketing
 - secure & follow me printing)

- nysical Access Control
- Areas (campus, parking lo
- Building
 - Classroom
 - Lahs
 - Compute
 - Learning space
 - Offices
 - Accommodation facilities (*i.e., dorms*)
- Sports facilities

Library se

- Access to / borrow
 Bhysical modia (bas)
- audio and video medi
- video media)
- → Special case of "Proof of entitleme
- Learning spaces
 → Special case of "PAC

Transpo

- On campus services
 (university shuttle service)
- \rightarrow Special case of
- Public transport tickets & discounts
- Special case of "Payment" / "discored"

Discount and promotions

- Discounts on cultural activities
 - Museums
 - theaters
 - cinemas
- Shops
- Restaurants

Working solutions by solutions providers

→ Separate service pass (can chose technology)

providing service \rightarrow create benefits





The Future of ID & service cards – Wallet passes

- Sustainable & Interoperable Virtual eID on Mobile Devices in Europe
- Online & Offline verification of data, and load additional core data from issuer
- Link data and applications





Julie Talma

DINING DOLLARS \$1856.25



Apple Wallet / Google Wallet





LMU / EUGLOH working on a cross-university pilot for wallet passes

- **Prototype** for a better solution to the ESCI vision → concept phase
- Not yet completed, but first examples available
 - Library cards for university library and Bavarian State Library as Wallet Pass in iOS und Android
- It is a migration to a new solution
 - Continuation of cooperation with service providers
 - Existing infrastructure and solutions will be considered
 - Most readers just need a firmware upgrade
 - Passes on plastic cards as fallback
- ONE core pass (European Campus Card / eduCampusCard) + + any number of service cards (one pass per legacy service) or apps of the service provider
- **goal: staring 2023** issue ID passes in wallets for LMU members (students and staff)
 - \rightarrow Core ID card + cards for services:
 - Studentenwerk \rightarrow payment
 - Library





An Lesegerät halten

Bayerische Staatsbibliothe

Bibliotheksausweis





Fertig

RSB Baverische Staatsbibliotsauswei









← Back

The future of passes in HEI context

Each HEI will have a "European Campus Card Portal"

For the user:

- Request / download European Campus Card
- Users can search for and book / download additional services
- Service listing with further information (including search)
 - Which university / which university location (e.g., Munich), category
 - What personal data is required → Privacy information
 - The user himself decides which services he would like to use and for this purpose, passes on his data → Self Sovereignty Identity (SSI)
- Listing of all linked services with the possibility of blocking / deleting them, and calling the account / information pages of the service provider.

For the Service-Provider:

- Centralized service provider directory
- Data is transferred via identity linking trough eduGAIN infrastructure
- Own passes or apps are made available via own website

European Student Card

Here you can manage your european student card and card services provided by the LMU and our partner universities.







Discussion





We'd love to hear from you!

Get in touch:

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